



WORLD  
HEALTH  
SUMMIT

BERLIN, GERMANY  
OCTOBER 09–11, 2016

SCIENCE · INNOVATION · POLICIES

*Retrospect*

# WORLD HEALTH SUMMIT 2016

*An insight for our partners*

# IMPRESSIONS: OPENING CEREMONY



German Federal Minister of Health Hermann Gröhe  
with WHS President Prof. Detlev Ganten



Keynote by Minister of Health Hermann Gröhe

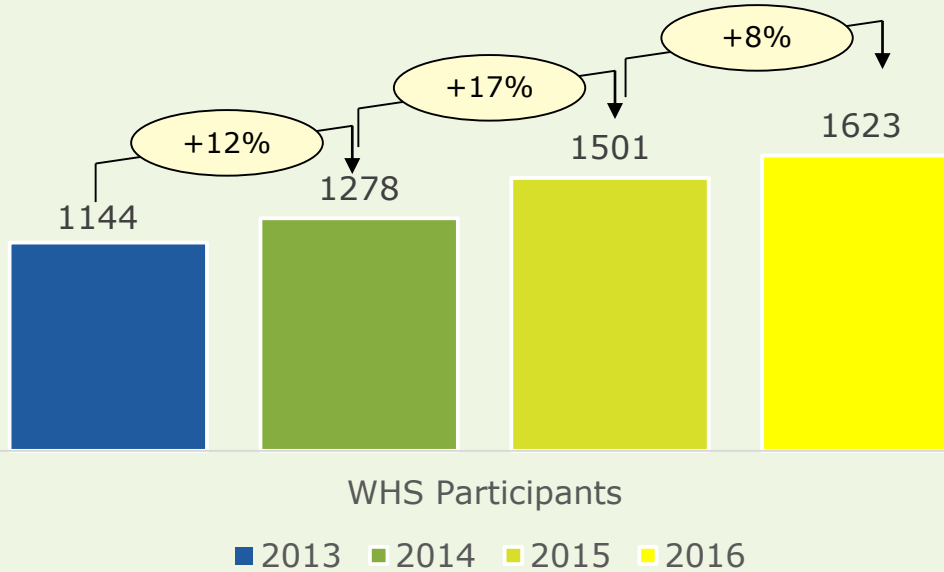
# IMPRESSIONS: SPEAKERS FROM ALL SECTORS





# ADDRESSING AN INCREASING AUDIENCE

Number of WHS participants over time



# IMPRESSIONS: 30 WORKSHOPS

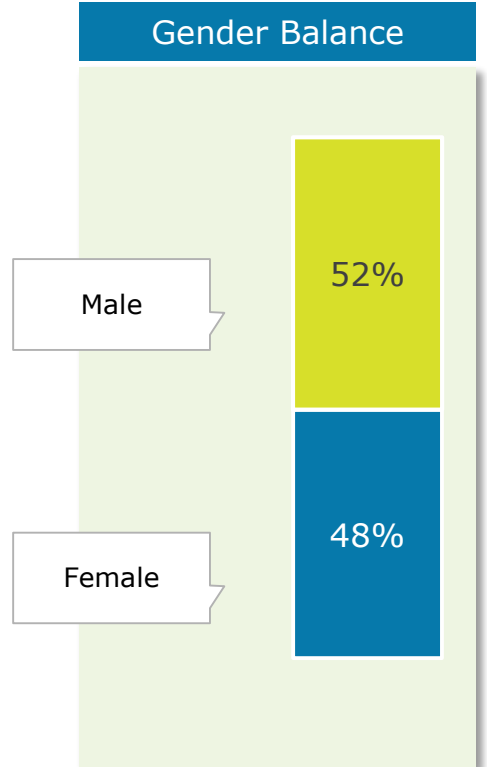
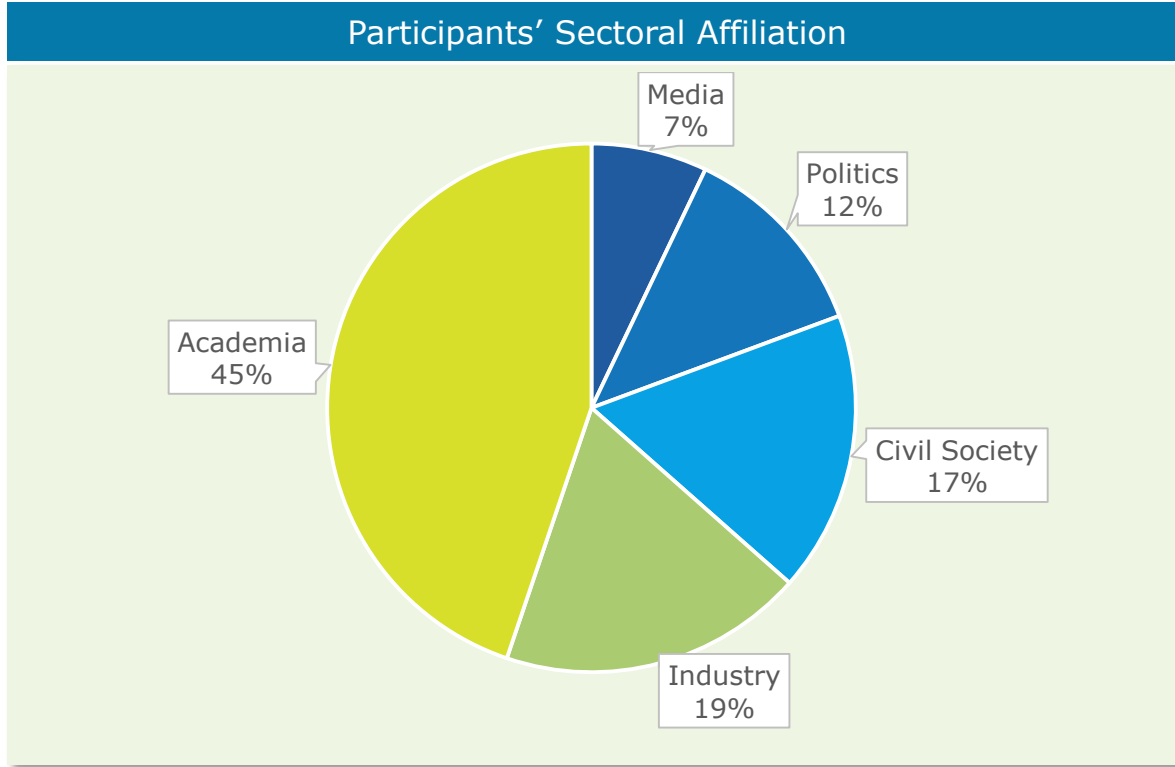


WHS International President 2017 Prof. H  l  ne Boisjoly, Montreal



Workshop "From Archeology and Genomes to Evolutionary Medicine"

# SECTORAL AFFILIATION AND GENDER-BALANCE





WHS Opening Ceremony Speakers



WHS MSC Lunch Dialogue on *Global Health Security*

# IMPRESSIONS: WELCOME RECEPTION



Enjoying the Welcome Reception in the German Federal Foreign Office



# CENTRAL TOPICS AND INITIATIVES

SCIENCE · INNOVATION · POLICIES

## Central topics included e.g.

- Migration and Refugee Health: From Care to Policy
- Technological Innovation for Health: Improving Healthcare Delivery
- Women, Empowerment and Health: Equality and Agency
- Translational Research: Advancing Innovative Treatment
- Infectious Diseases: Lessons Learned from Ebola to Zika
- Sustainable Development Goals: Transforming the Health Agenda

## Additional programs

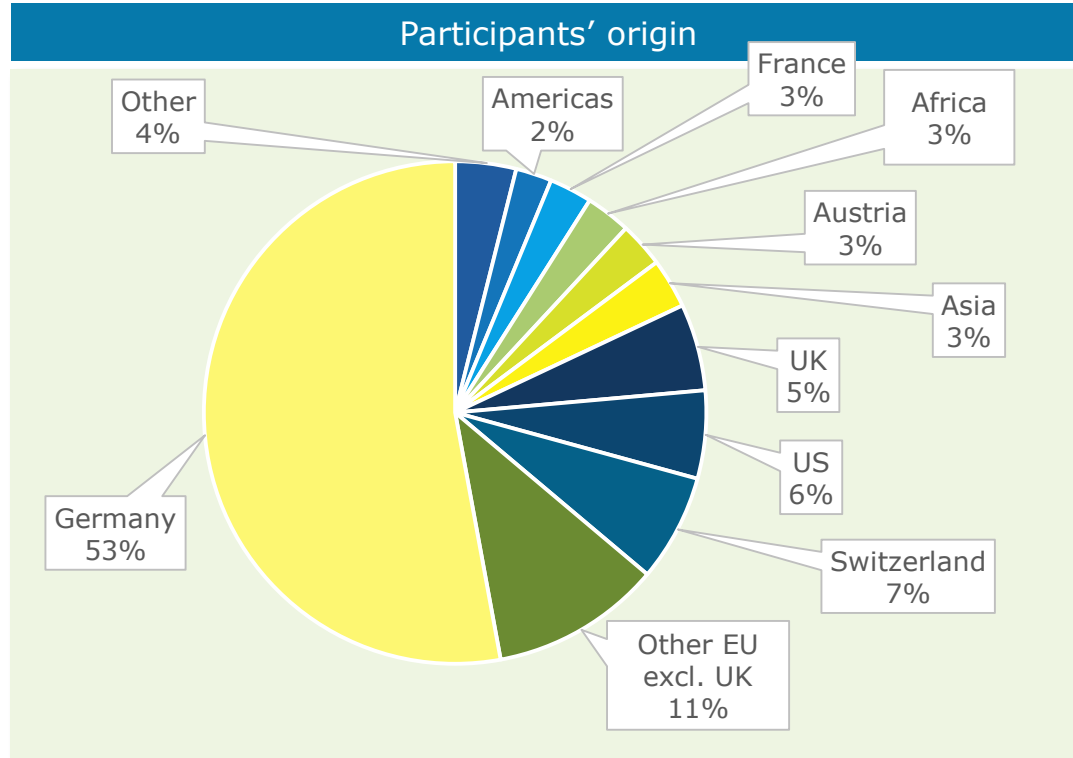
- Young Physician Leaders (YPL) - Management-Training for 20 pre-selected candidates
- New Voices in Global Health (NVGH) - Call for abstracts from basic science to Public Health
- WHS Startup Track - Highlights and showcases outstanding ideas and innovative business concepts
- WHS Science & Industry Circle - Joint initiative of Fraunhofer and German Healthcare Partnership (GHP)

# IMPRESSIONS: WHS STARTUP TRACK 2016



WHS Startup Track 2016 Pitch Competition

# PARTICIPANTS FROM OVER 80 COUNTRIES

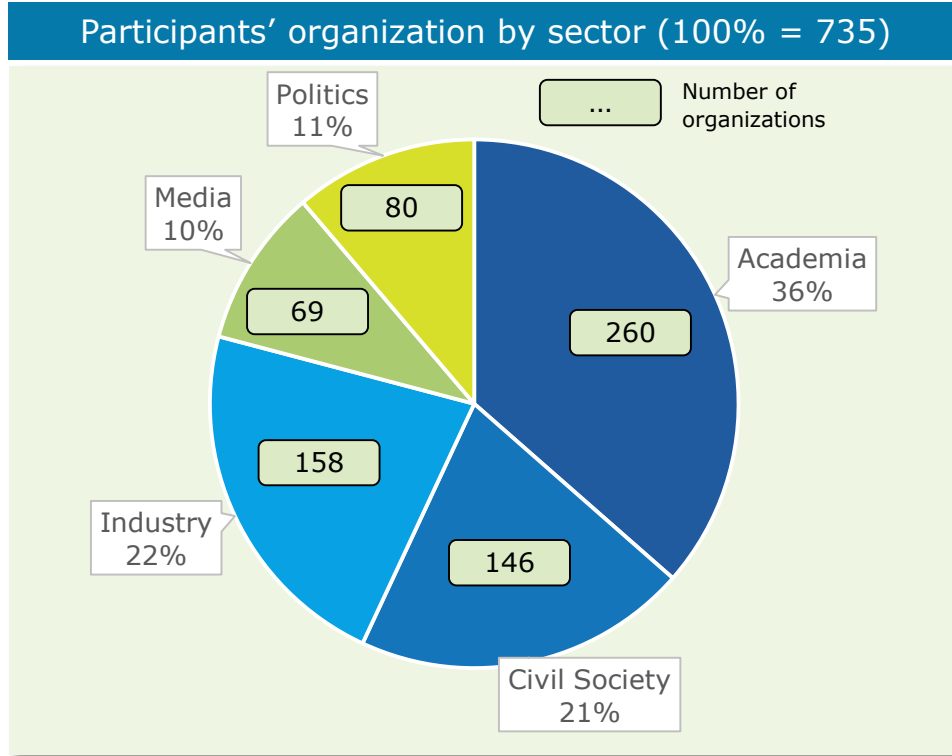


# IMPRESSIONS: WHS STARTUP TRACK 2016



WHS Startup Track 2016 Pitch Competition

# PRESENT: 735 ORGANIZATIONS



# IMPRESSIONS: ON STAGE – KEYNOTES AND AWARDS



Keynote on *Technological Innovation for Health* in the „Weltsaal“



WHS Startup Track Award Ceremony with the patron MoH Gröhe



# MEDIA FEEDBACK - 2016

- About 400 immediate reports (print, online, TV, radio)
- Over 200 accredited media representatives
- Features in major news outlets like
  - The Guardian
  - ARD Tagesschau 24
  - Wired
  - Spiegel Online
  - Deutsche Welle
  - Die ZEIT
- Newsletters and press releases by e.g.
  - World Health Organization
  - German Federal Foreign Office
  - German Federal Ministry of Health
  - Swiss Embassy

In alphabetical order:



# IMPRESSIONS: WHS ADDS & COMMUNICATIONS



Our XXL road sign at Tegel airport sponsored by the city of Berlin



Graphic recording from the session on AMR





- More than 200,000 online visitors from 192 countries at [www.worldhealthsummit.org](http://www.worldhealthsummit.org)
- About 3,000 participants via livestream
- Facebook:
  - About 5,500 friends
  - More than 15,000 people reached during the Summit
  - More than 10,000 interactions during the Summit
- Twitter:
  - About 3,600 followers
  - More than 5,000 tweets using the hashtag #WHS2016
  - “Trending topic” on 2 consecutive days
  - More than 18 million impressions
- About 19,000 newsletter subscribers from 7,500 organizations

## Followers include



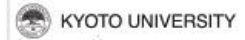
# IMPRESSIONS: WHS NIGHT



WHS Night with 450 guests



# M8 ALLIANCE – A UNIQUE ACADEMIC NETWORK



# IMPRESSIONS: M8 ALLIANCE ASSEMBLY AND FESTIVE DINNER



M8 Alliance Assembly with more than 50 participants from 18 countries



M8 & Friends Dinner on Charité Campus



- [www.worldhealthsummit.org](http://www.worldhealthsummit.org)
- <https://www.registration-whs.com/Program/WHS2016>
- [www.facebook.com/worldhealthsummit](http://www.facebook.com/worldhealthsummit)
- <https://twitter.com/worldhealthsmt>
- <https://www.youtube.com/user/WorldHealthSummit1>
- <https://www.linkedin.com/company/whs-foundation-gmbh>



# SAVE THE DATE FOR 2017



WORLD HEALTH SUMMIT

BERLIN, GERMANY  
OCTOBER 15-17, 2017

